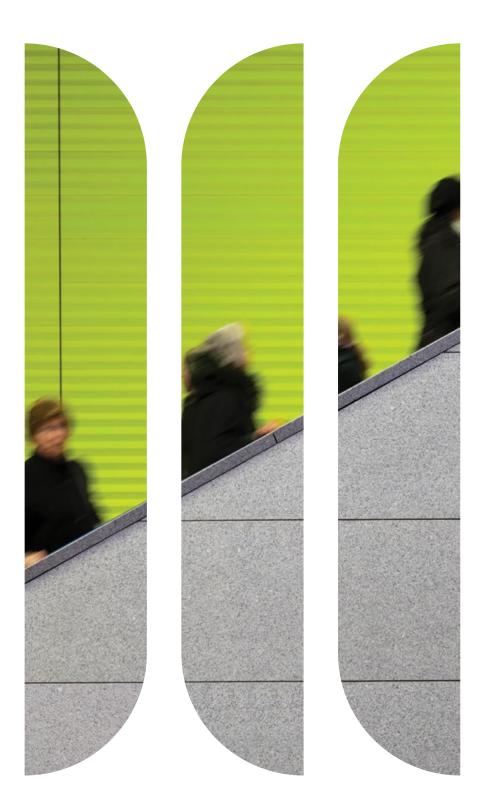
# INVESTING TO IMPROVE LIVES™





At Martin Currie our purpose Investing to Improve Lives is behind everything we do. Whether as stewards of our clients' capital, as investors in equity markets or as members of our local and global communities, we never forget the responsibilities our work brings.

OCTOBER 2022

www.martincurrie.com



### Investing to Improve Lives



Through partnership with clients



Through active ownership



Through our business practices



Through employee diversity and inclusion



Through partnering with the community

At Martin Currie, our purpose, Investing to Improve Lives, is more than just providing world class investment solutions and better financial outcomes for our clients.

By understanding our symbiotic place in the value chain, we can make a greater impact.

We not only help fulfil our clients' ambitions, but also align with companies that, over the long term, will contribute to a more sustainable economy, society and environment.

Find out more about our purpose of **Investing to Improve Lives** by visiting our *website*.





### Investing to Improve Lives - through partnership with clients

We understand that asset owners today want a relationship that goes beyond alpha generation.

As investors, we are acutely aware that returns generated by the investments we make on our clients behalf can have a positive impact on society. For example, better investment returns can lead to more scholarships for a university endowment, or better outcomes for a pension fund.

Our aim is to develop true partnerships with our clients. We develop strategic partnerships to become an extension of our clients' investment teams and staff, as the expertise and insights from our investment floor can add real value for all stakeholders.

We focus on sharing our fundamental knowledge through a range of avenues, including data, risk analytics, thought leadership, client round tables, and bespoke client training and reporting.

We also work directly with clients to offer customised solutions that meet their ever-evolving needs. Whether we are providing a sufficient retirement income stream, wealth accumulating portfolios with differing risk profiles, implementing client-specific

exclusions or low carbon portfolios, we believe that this valuable flexibility in client partnership is necessary to help our clients pursue their own financial goals.

Asset owners today want a relationship that goes beyond alpha generation

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### Investing to Improve Lives - through active ownership

Through our actions as investors, we can enable positive change for the many stakeholders in the world around uswhile delivering positive financial outcome for our clients.

To us, financial returns and ESG impacts are fundamentally intertwined over the long term, and stewardship is a critical element of our investment philosophy.

We integrate ESG into our investment process first and foremost to protect and grow our clients' capital. However, we also recognise the impact that both corporates and investors can have to build a healthier and more sustainable economic and financial system that benefits us all.

Across all our investment teams at Martin Currie, our wider purpose of Investing to Improve Lives is embedded deeply into our analysis and decision making, and it truly guides our actions as active owners.

To achieve the greatest impact, we are strong believers that ESG analysis, engagement and voting should be done by those making investment decisions rather than being outsourced. Investors are best positioned to take in a fully informed view of the ESG risks, opportunities and impacts that companies face or create.

We fully embrace 'active ownership', using our position as engaged shareowners to influence companies to bring about change on ESG issues. Engagement is an important tool at our disposal which we can use to influence companies to make positive change.

We can help companies raise and invest capital to create jobs, drive economic growth and raise living standards. We can encourage the companies in which we invest to take account of and manage their environmental and societal impact. Our contribution is increasingly recognised by companies and we are often approached to provide input and support to improvement initiatives.

We constantly push for best practice and this also informs our approach to advocacy through our proxy voting. Importantly, we are an active voice within the industry, advocating for change towards a more sustainable investment environment and financial system.

Martin Currie has a distinct and recognised competitive edge in this area having been a signatory of the UN-supported Principles for Responsible Investment (PRI) since 2009 and we have been consistently rated highly by the PRI.

To find out more, read Investing to Improve Lives -Through Active Ownership

Signatory of:



Since 2009

### Latest PRI Rating<sup>1</sup>

Investment & Stewardship Policy

Voting

★★★★ Incorporation

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Top quartile Ranking vs peers across all three pillars<sup>2</sup>

<sup>1</sup>Source: Martin Currie and PRI 2022. Ratings relate to the period 1 January 2021 - 31 December 2021. A copy of the PRI's assessment and transparency report are available at https://www.martincurrie.com/our-story/our-stewardship-approach.

<sup>2</sup>Investment & Stewardship Policy: 98% vs 60% for median manager (overall); Incorporation: 98% vs 71% for median manager (Direct - Listed equity - Active fundamental); Voting 78% vs 54% for median manager (Direct - Listed equity - Active fundamental).

# Investing to improve lives - through our business practices

We understand that our business is bigger than the sum of its parts and that its influence reaches many stakeholders. Ensuring that our clients are confident that we, as fiduciaries of their capital, have their best interests at heart, is an equally important part of our purpose.

How we choose to run our own business is particularly important when we consider our role often involves advising companies that we engage with worldwide on how to adopt best practice.

It is why we hold ourselves to the same exacting standards that we expect of the companies in which we invest. By maintaining the highest ethical standards, positively contributing to our local environment through net zero carbon targets and mapping our business contributions to the UN SDGs, we demonstrate the same practices as we expect of investee companies.

Martin Currie is proud to be part of the climate change solution by becoming a signatory to the Net Zero Asset Managers Initiative (NZAMI), which encourages asset managers to commit to aligning client portfolios with net zero emissions by 2050, and create specific carbon reduction targets for portfolios. Both of these will help harness the power of capital markets in acting as an agent for change.

We have set ambitious targets in relation to our own Carbon Footprint. We have made a commitment to

- reduce our Carbon Intensity by 50% before 2030,
- offset 200% of any remaining emissions to become a carbon neutral business from this fiscal year.

In addition to our internal Code of Ethics, our investment teams have adopted the CFA Institute Code of Ethics and Professional Conduct Standards, which we see as the strictest code of ethics and highest standards of professional conduct in the industry. Martin Currie is also compliant with the voluntary CFA Institute Asset Manager Code of Professional Conduct<sup>3</sup>.



Martin Currie is proud to be a signatory to the Net Zero Asset Managers Initiative (NZAMI)

<sup>3</sup>This claim has not been verified by the CFA Institute.





# Investing to improve lives - through employee diversity and inclusion

We are passionate about creating a supportive, diverse and inclusive working environment for our people. We believe this helps creates the best conditions for optimal decision making, enabling us to deliver positive outcome for all stakeholders.

Our people are at the heart of our business. Harnessing all of our life experiences, distinct capabilities and talents is key to our success. We value these differences, but know they require the right environment to flourish.

It is why we are committed to being a truly diverse, inclusive, and equitable company - one where all employees feel valued and respected, regardless of gender, race, ethnicity, age, religion, sexual identity, education, disability or other characteristics.

We know that sentiment needs action, that our beliefs should be enshrined in the framework of our organisation. We are committed to implementing policies and initiatives which will make a difference to the diversity of our company.

As a firm, we have committed to:

- creating a supportive and inclusive working environment for our people
- gender parity targets across the business and investment professionals
- annual publication of diversity outcomes regarding recruitment and gender representation
- a direct link between gender parity targets and Executive remuneration

To find out more, read *Investing to Improve Lives - Through Employee*Diversity & Inclusion

#### Our gender parity targets

59:50

50:50 by 2030 across the whole business



At least 40% female investment professionals by 2030

### Investing to improve lives through partnering with the community

As part of our corporate social responsibility (CSR) efforts we are committed to having a positive impact on the world in ways both large and small. Over the past 10 years, we have raised over US\$3 million4 for 50+ worthy causes.

We have created a culture where monetary and time contributions are focused on initiatives that matter the most to our people.

Through our Investing to Improve Lives -Community Partnership Programme, we focus our efforts on the communities where we live and work by partnering with and building deep and lasting relationships with organisations who are well placed to help us deliver our goal to improve lives. Through employee matching, grants and volunteer days, the Community Partnership Programme supports registered charities or constituted groups, especially where they conduct work in the promotion of diversity and inclusion, or social and environmental sustainability.

We also work with Investment 20/20, an organisation that aims to inspire young people from a more diverse range of backgrounds to join the investment management industry.



% 10 years



US\$3mn



50+ causes



### Important information

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The analysis of Environmental, Social and Governance (ESG) factors forms an important part of the investment process and helps inform investment decisions. The strategy/ies do not necessarily target particular sustainability outcomes.



Martin Currie Investment Management Limited, registered in Scotland (no SC066107)

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Both companies are authorised and regulated by the Financial Conduct Authority. Martin Currie Inc, 280 Park Avenue, New York, NY 10017 is also registered with the Securities Exchange Commission. Please note that calls to the above number may be recorded.