

DECEMBER 2024

# What's on the horizon for UK Equities?



# Outlook:

## Five considerations for UK Equity investors



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Co-Head UK Equities  
(Large Cap)



**Richard Bullas**

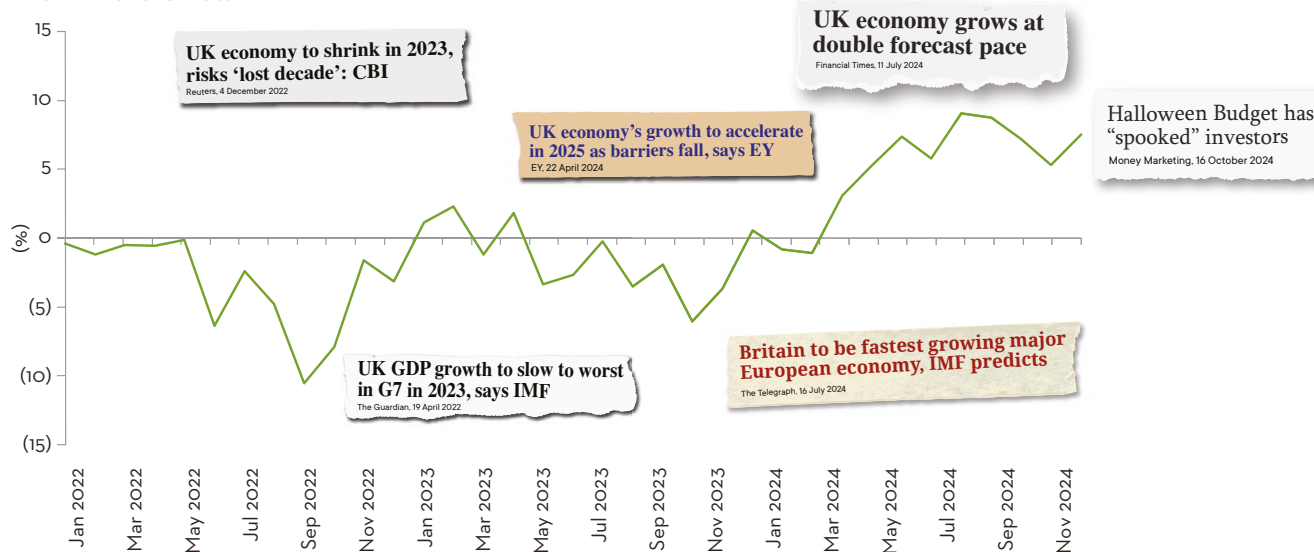
Co-Head UK Equities  
(Small and Mid Cap)

**UK Equities are an exceptional opportunity for investors: This currently unloved asset class is trading at historically (and internationally) low valuations whilst offering access to a diverse range of interesting companies benefiting from an underappreciated UK economic strength. And let's not forget an average dividend yield of almost 4% with share buybacks adding another 2% to returns<sup>1</sup>. Interesting, right?**

In late 2023 we saw strong returns start to gather pace, but these began to stutter and halt in late Summer 2024 as gloomy government rhetoric and increasing uncertainty around the impact of the Autumn budget hit markets. Markets are now back moving on economic data; each inflation release, Purchasing Managers' Index (PMI) data update, and confidence survey, will be poured over by the market until it's clear how the UK economy is fairing under its new leadership. We remain positive that the UK economy is in much better shape than it's given credit for and remain focused on finding the best opportunities at a stock level. After all, company fundamentals are what matter and will drive returns over the long term.

-  **Inflationary risks**
-  **Monetary policy**
-  **Growth**
-  **Domestic resurgence**
-  **Valuations**

### FTSE All Share Return



Source: Bloomberg as at 29 November 2024. <sup>1</sup>Source: Bloomberg as at 4 December 2024. Purchasing Managers' Index (PMI) is an indicator of the prevailing direction of economic trends in the manufacturing and service sectors.

# 1 Inflationary risks

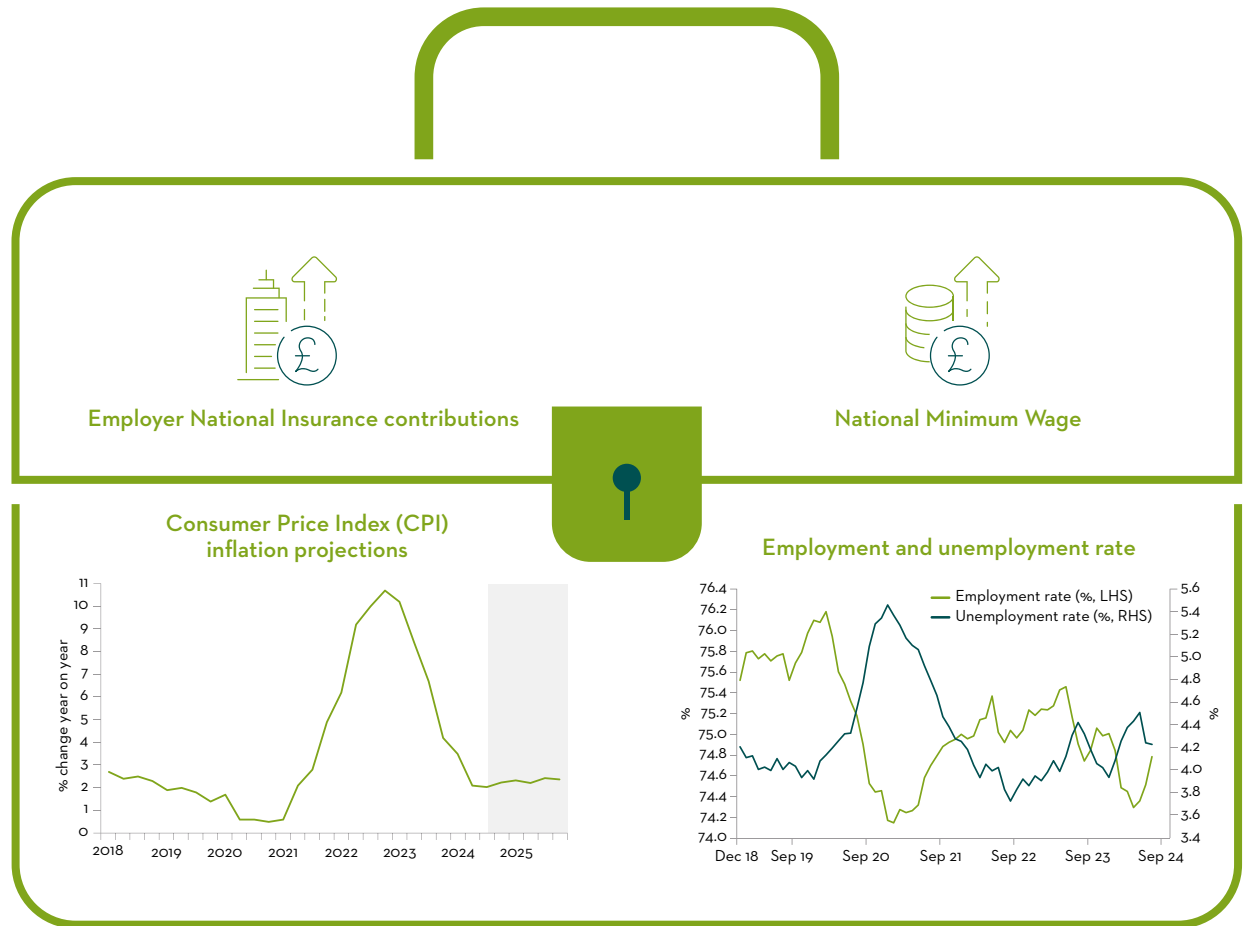


**Inflation appeared to be coming back in line until the budget threw a spanner in the works. However, we believe well-run companies are more than capable of navigating an increasing cost base in 2025.**

£24 billion pounds of National Insurance costs and a 6.7% increase in the minimum wage will certainly be felt by UK plc. Companies weren't planning for this, and many will need time to adopt a strategy to mitigate this cost.

This is not a trip back to the 2022-2023 inflation rates of more than 10%, provided there are no external shocks. However, this is an inflationary pressure that will likely help keep inflation above the Bank of England's 2% target and likely giving the Monetary Policy Committee pause for thought.

Well-run companies, with experienced quality management teams, have been through harder times and are ready to manage the implications of the budget. They maintain levers to manage cost increases, especially those companies with strong balance sheets and financial management discipline. Having spoken to many portfolio holdings in the weeks following the budget, they are quietly confident they can mitigate the increases through price rises and other efficiency measures.



Sources: Lazarus Economics, ONS, Bank of England as at November 2024. There is no assurance that any projection, estimate or forecast will be realised. Consumer Price Index is a measure of the change in prices paid by consumers. It is used to measure inflation.

# 2 Monetary policy

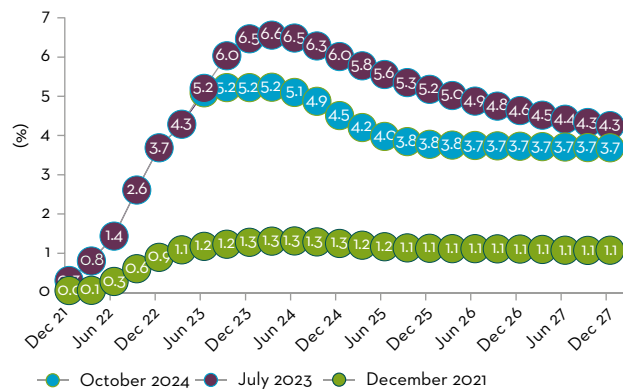


Interest rates are forecast to fall, it's just a case of how fast and how far. This is supportive of strength in the more domestically focused areas of the UK market in the years ahead.

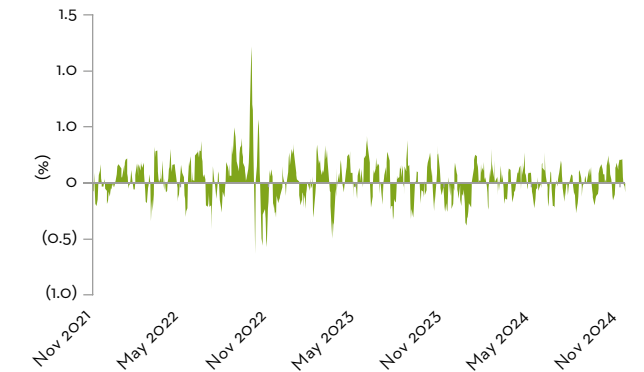
The Bank of England has clearly expressed its preference for a slow and steady approach to loosening monetary policy, keeping an eye on what inflation does. The budget did change things, but this isn't a repeat of the 2022 Truss-Kwarteng mini-budget. The yield curve was nudged upwards as the market digested the budget's inflationary aspects, introducing further caution to the Bank's outlook and the anticipation of a slower pace of rate cuts.

We assume some costs will be inflationary but companies will also need to find savings elsewhere, likely via productivity and efficiency gains, limiting future wage growth and reducing workforces. This could lead to interest rates needing to be reduced faster than anticipated to promote employment and further growth, something that would be supportive for UK equity valuations. It could be a case of bad news is good news for interest rates.

Market interest rate expectations<sup>2</sup>



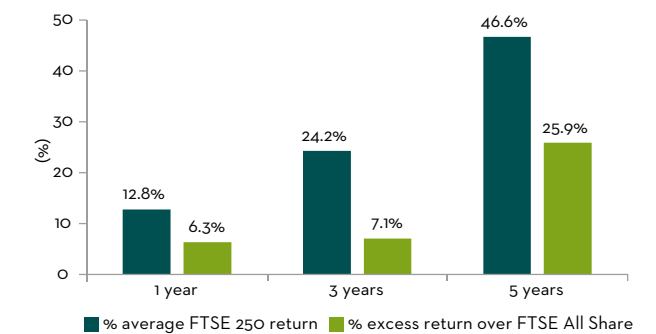
Not a Truss budget: 10-year gilt yield<sup>4</sup>



GBP-USD exchange rate<sup>3</sup>



FTSE 250 returns after first UK interest rate cut<sup>5</sup>

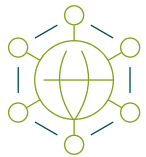


<sup>2</sup>Source: Lazarus, Economics, Bank of England as at October 2024. <sup>3</sup>Source: Bloomberg as at 29 November 2024. <sup>4</sup>Source: Bloomberg as at 12 November 2024. Gilt yield is the interest rates paid on British Government bonds. <sup>5</sup>Source: Martin Currie and Bloomberg as of 31 May 2024. Data is month end index for the month when UK interest rates were first cut. Date range analysed is 1990-2024 (7 rate cut periods).

# 3 Growth

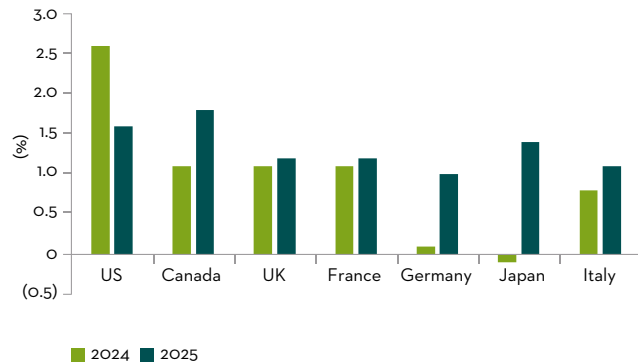


The world has a striking habit of underestimating the UK. In the run up to the budget both the International Monetary Fund (IMF) and Organisation for Economic Co-operation and Development (OECD) upgraded their growth forecasts which now show the UK as one of the fastest growing economies in the G7, ahead of the eurozone but behind the US. Yes, the recent budget has slightly muted the medium term growth forecast. However, growth is still very much the direction of travel, one which we believe will be further supported by monetary policy decisions. High quality companies with strong balance sheets can prosper under these economic conditions.



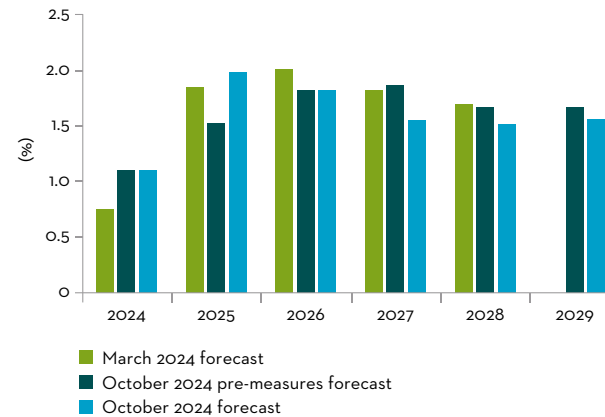
G7 growth

Real Gross Domestic Product (GDP) projected growth rates in G7<sup>6</sup>



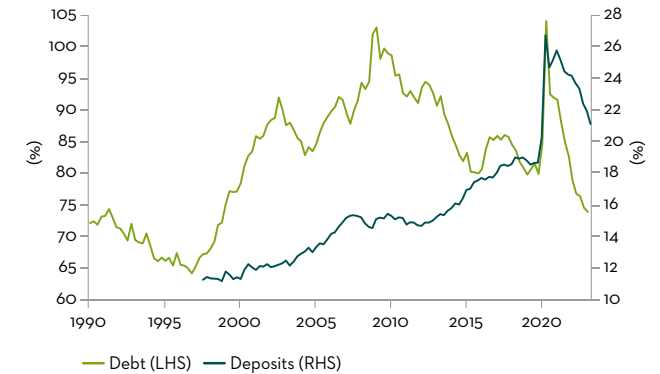
GDP

Changing Real GDP forecast<sup>7</sup>



Debt

Corporate debt and deposits as a % of GDP<sup>8</sup>



<sup>6</sup>Source: OECD Economic Outlook, Interim Report September 2024. G7 consists of Canada, France, Germany, Italy, Japan, the United Kingdom and the United States. <sup>7</sup>Source: Office for Budget Responsibility as at October 2024.

<sup>8</sup>Source: Berenberg, as at 31 August 2023. Chart shows debt and deposits of private non-financial corporations as a % of GDP. Dividend yield shows how much a company pays out in dividends each year relative to its stock price. Buyback yield is the ratio between the value of a company's purchase of its stock versus its market capitalisation.

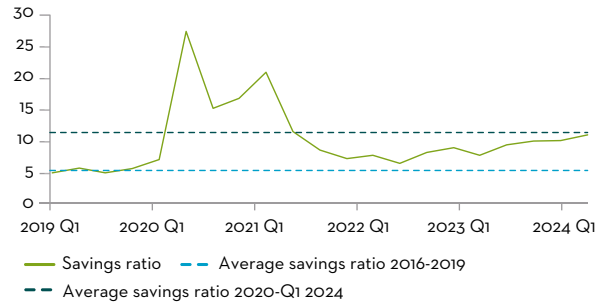
# 4 Domestic resurgence

A domestic resurgence is on the cards, the question remains one of confidence. The new Labour government's pessimistic messaging briefly reversed the upwards trend in consumer confidence. Those that could spend held back, leading to a precautionary increase in the UK savings ratio, with high interest rates further growing savers' pots of money.

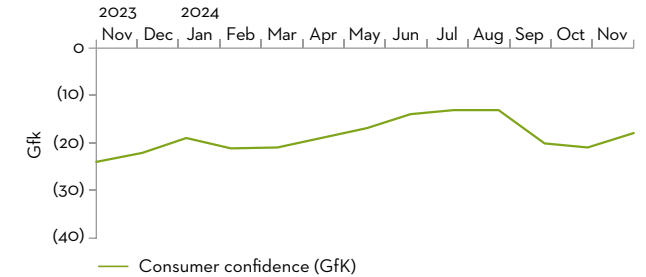
The thing is, the economy is growing and even if inflation ticks up, we're not heading towards another cost-of-living crisis. Disposable incomes are creeping upwards too - most obviously for the two million people on the minimum wage<sup>9</sup> who are due to receive a 6.7% increase in 2025, hot on the heels of a 9.8% increase in 2024.

What will consumers do next? Keep saving in the face of falling base rates or will they begin spending more? This is something we will be watching closely as 2025 unfolds but we feel the domestic resurgence is ready to take flight.

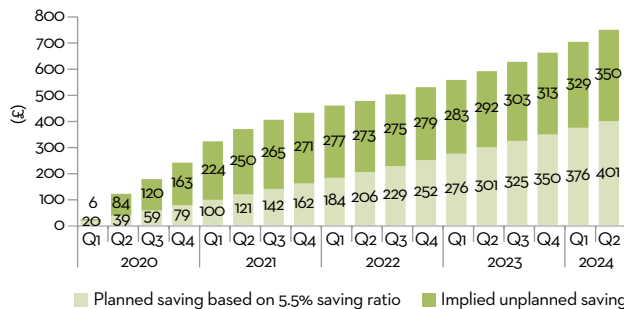
UK savings ratio<sup>10</sup>



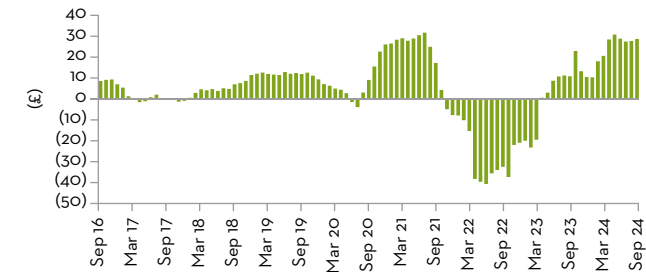
Consumer confidence is key<sup>12</sup>



Estimated planned & unplanned household saving<sup>11</sup>



Year-on-year change in Asda Income Tracker<sup>13</sup>



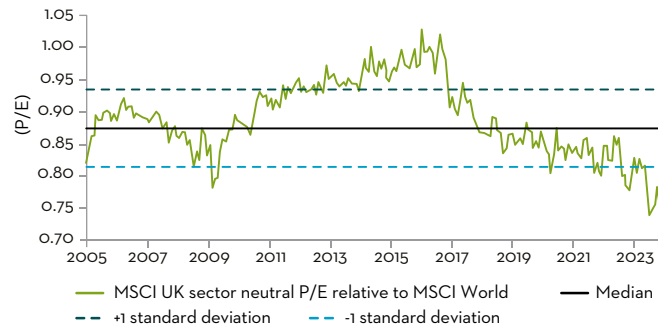
<sup>9</sup>Source: GOV.UK as at 27 March 2024. <sup>10</sup>Source: Lazarus Economics, ONS, Bank of England, July 2024. There is no assurance that any projection, estimate or forecast will be realised. <sup>11</sup>Source: Lazarus, Economics, ONS as at October 2024. <sup>12</sup>NIQ as at 22 November 2024. GfK (originally GfK-Nürnberg Gesellschaft für Konsumforschung e.V., 'Nuremberg Society for Consumer Research') is the largest German market research company. <sup>13</sup>Source Income: Asda Income Tracker, as at July 2024.

# 5 Valuations

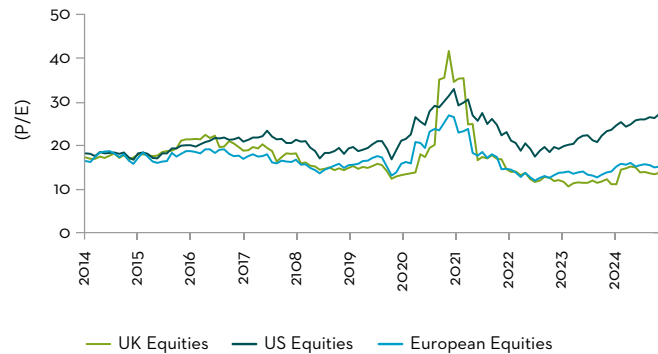


UK Equities offer exceptional value to investors. The market is undervalued by historical and international standards, with its return potential further buoyed by attractive dividend yields and share buybacks. The million-pound question is when will the market re-rate? That we cannot predict. What we do know is that the UK stock market offers incredible value; those who are invested when it finally re-rates could be richly rewarded.

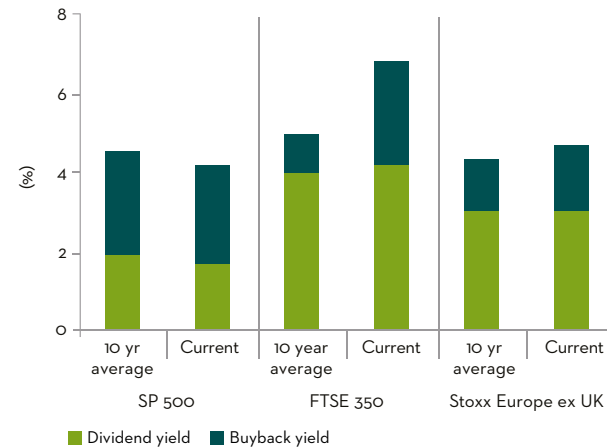
MSCI UK sector neutral 12 month forward P/E<sup>14</sup>



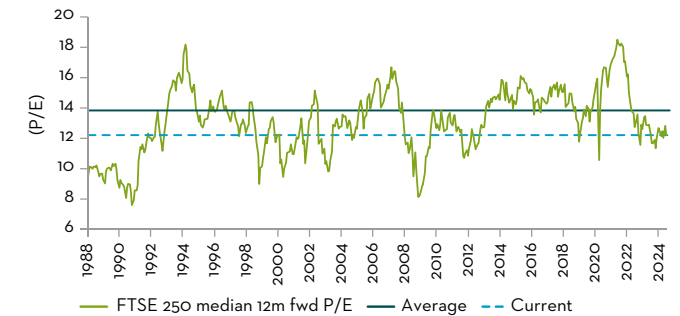
Forward P/E Multiple International Comparison<sup>15</sup>



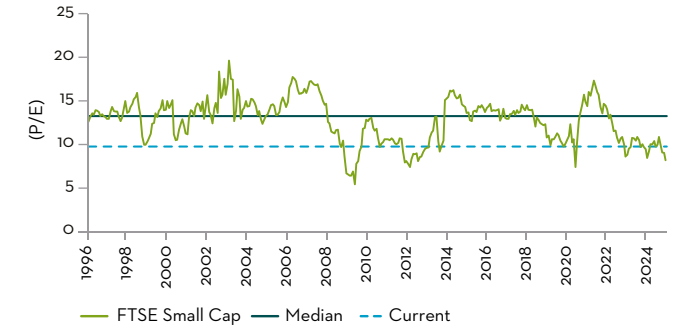
Dividend yields UK versus US and Europe (ex UK)<sup>16</sup>



FTSE 250 median 12 month forward P/E<sup>17</sup>



FTSE Small Cap median 12 month forward P/E<sup>18</sup>



<sup>14</sup>Source Forward P/E: Berenberg as at 1 July 2024. <sup>15</sup>Source: Bloomberg as at 30 November 2024. <sup>16</sup>Source: Liberum, Bloomberg as at May 2023. <sup>17</sup>Source: JP Morgan, as at 30 November 2023. <sup>18</sup>Source: Bloomberg as at 30 September 2024. P/E = Price to Earnings.

# Our team and strategies



## UK Equity investment team

### Large Cap



**Ben Russon, CFA**  
Lead Portfolio Manager  
& Research Analyst  
Experience: 24 years



**Jo Rands, MCSI**  
Portfolio Manager  
& Research Analyst  
Experience: 20 years



**Will Bradwell, CFA**  
Portfolio Manager  
& Research Analyst  
Experience: 13 years

### Small/mid Cap



**Richard Bullas**  
Lead Portfolio Manager  
& Research Analyst  
Experience: 24 years



**Dan Green, CFA**  
Lead Portfolio Manager  
& Research Analyst  
Experience: 14 years



**Marcus Tregoning, ACCA**  
Portfolio Manager  
& Research Analyst  
Experience: 18 years



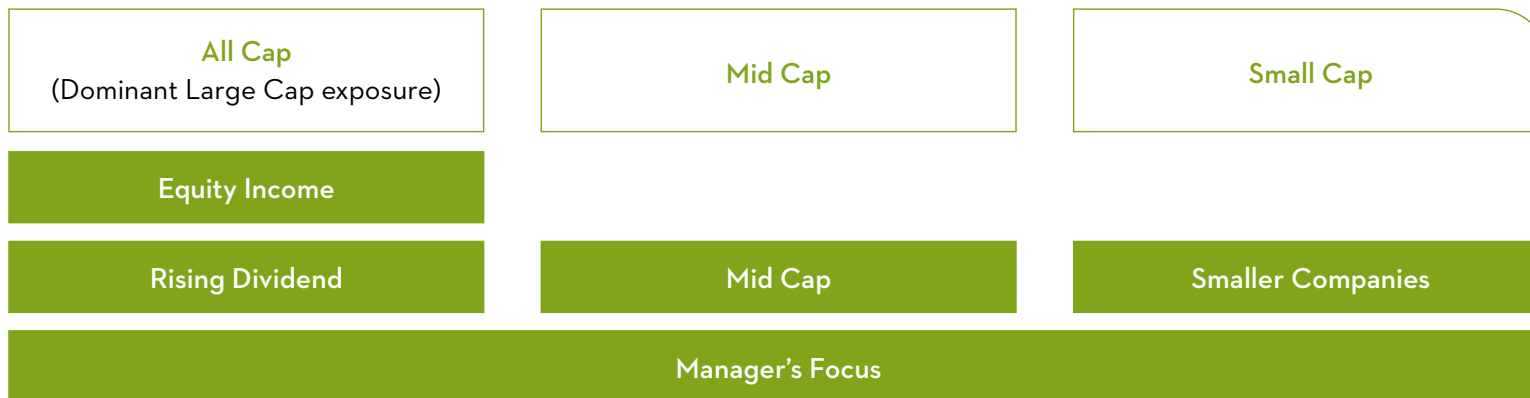
**Courtney Westcarr, CFA**  
Research Analyst  
Experience: 8 years

### Stewardship & Sustainability



**Anna Samuel**  
Investment Analyst  
Experience: 2 years

## UK Equity strategies





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- This strategy may hold a limited number of investments. If one of these investments falls in value this can have a greater impact on the strategy's value than if it held a larger number of investments.
- Smaller companies may be riskier and their shares may be less liquid than larger companies, meaning that their share price may be more volatile.